

Brett Snyder

Queen Creek, AZ

Contact: 480.331.8339 | brett@topwebworks.com
Portfolio: <http://www.TopWebWorks.com>
References: <http://www.linkedin.com/in/topwebworks>

Front-end Developer, Web Design, UI/UX Designer, Responsive Design, CMS, Branding, Ads, Adobe CC HTML, CSS, JQuery, Hi-def Mockups, Hand-coded Prototypes, New Process Concepts, Invision Prototypes SEO, PPC, Ads, Analytics, Article Marketing, Keywords, Backlinks, Seeding, Responsive HTML Email

HARDWARE

PC Advocate - Built 4 overclocked PCs, LAMP cPanel/WHM Server Admin, MacPlus to G4

SOFTWARE

Adobe CC Apps, Edge Tools, Brackets, MS Office, Bootstrap, Flat UI, Fireworks, WordPress, Magento, Joomla

WORK

Senior Designer, Glynlyon, Chandler, AZ

Win, Fluid responsive HTML emails, Microsite & LP design and front-end development - Bootstrap and Wordpress, editable PDF site chart, Prototypes, Brochures, Web Banners, Print Ads, Product and Convention Collateral, IBM Marketing Cloud - custom email preferences center. Adobe CC, Brackets, Pantheon, WHM/cPanel, SFTP, GIT, Gitlab, SourceTree.
Oct 2016 - Present

Web Developer, Web Designer, Graphic Designer, Top Web Works, Queen Creek, AZ – Freelance

Win, CMS, Ads, Print, Branding, High-def Design Mockups, Linux/cPanel Server Admin, Responsive Design RWD, SEO, AdSense PPC, Backlinks, Article Marketing, Niche, List Building, Adobe CS6, CSS3, HTML, JQuery, Prototypes, UI/UX Wireframes
Jan 2006 – Oct 2016

Web Developer, Pearson Online Learning Services, Chandler, AZ

Win, Fluid Responsive HTML Email Coding and Testing, WordPress Landing Page Customization via CMS, HTML, CSS, JQuery. Video Webinar Editing. Adobe CC, Brackets IDE, NetBeans SVN, Jira/Huddle.
April 2015 – Nov 2015

Web UI/UX Designer, Rio Salado College, Tempe, AZ – Contractor

Win, Student and Staff Portal UI/UX designs, including new process concepts. Rapid Hi-def mockups, Hand-coded HTML/CSS/JQuery prototyping with fluid RWD. (Agile: PM, BA, BE Dev, FE Designer team.)
April 2014 - Sep 2014

Web Designer, Net Media Group, SLC, UT – Remote Full-time

Win, Manual CSS3, HTML, JQuery, Balsamiq & Rapid Hi-def Fireworks Mockups, RWD Prototypes, CMS
June 2013 - Mar 2014

Web Designer, Pearson Education, Chandler, AZ – Contractor

Win, Create several specialty cost-effective CMS websites, microsites and html emails. Help create SEO solutions for various departments. Joomla CMS Expert, Pearson Acorn CMS, Adobe CS4, CSS, HTML, Flash, PHP/MYSQL Tweaks, Linux & cPanel Dev Server Admin, Win Server Experience.
Nov 2009 - Mar 2011

Web Designer, OrthoRehab, Tempe, AZ – Contractor

Win, Web Redesign and Development for their Internet and Intranet sites. DHTML, CSS, JS, PhotoShop, Quark, Acrobat Interactive Forms, Dreamweaver, Fireworks, Contribute, .NET frontend site redesign – tweaked Perl & PHP
June 2005 - Dec 2005

Marketing Director, Snyder's Academy of Taekwondo, St Albans, VT

Mac/Win, Web Site Design & Dev, Banner Ads, Newspaper Ads, Flyers, Photoshop, Flash, Html, Basic experience with PHP MySQL
June 2001 - May 2005

Art Director - Direct Marketing, Studeo.com, SLC, UT

Mac, Graphical User Interface & Website Design, DHTML, Corporate ID, Catalogs, Ads, Direct Mail, Packaging, Brochures, Model/Product Photo-shoots, Photoshop, Flash, Fireworks, Premiere, Dreamweaver, Illustrator, Quark
September 1999 - June 2001

Art Director – Direct Marketing, Smith Harrison Direct, SLC, UT

Mac, Catalogs, Ads, Direct Mail, Packaging, Brochures, Website Design, Adobe Photoshop, Adobe Dreamweaver, Adobe Flash, Adobe Illustrator, Quark, Strata 3-D
November 1996 - September 1999

Art Director, Franklin Covey, SLC, UT

Mac, Catalogs, Packaging, Brochures, 3-D Rendering, Photoshop Illustration, Product Photo-shoots, Mac Tech
October 1992 - November 1996

Graphic Designer, NuSkin International, Provo, UT

Mac, Packaging, Catalogs, Magazines, Brochures, Illustration, International Design, Forms
March 1989 - October 1992

EDUCATION

BYU Utah - Graphic Design, BYU Idaho - Fine Art Associates with Minor in Science
BYU Talent Awards - 2 Years, Sold over 50,000 prints of artwork